

**NEW ORLEANS GENRE-BENDING ENSEMBLE BON BON VIVANT
NEW SINGLE “HERE WE GO”**



“Here We Go” single out today!

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NEW ORLEANS, LA - **Bon Bon Vivant** (BBV), the genre bending New Orleans-based indie band, released their new single “**Here We Go**” today!

“Here we go is a song inspired by companionship, going into uncertain situations and challenges together and making the best of them, choosing experience over comfort. Specifically for me, the song's lyrics came about through our life as a touring band, driving in a van playing shows, pursuing this chosen path in this day and age, as band mates.” - Abigail Cosio

Led by songwriter/front-woman Abigail Cosio and saxophonist/vocalist Jeremy Kelley, Bon Bon Vivant’s musical identity is freewheeling and bold, pulling liberally from the storytelling of classic Americana, the edge of indie rock, and the unshakable groove of New Orleans. They regularly deliver thrilling performances, transforming venues into communal gatherings where revelry and reflection can coexist.

“The power of playing live is the power of human connection,” Cosio notes. “It’s like painting in a cave until you get in front of an audience.”

BBV honors this “Bon Vivant” philosophy and the city where they live, New Orleans, with woven stories and a dynamic rhythm section. The band experiments with high energy dance music and dark, sensual melodies with lyrics like “start living now while you've got living left.” This music lives in the duality of enjoying the light because the darkness is always near!

Bon Bon Vivant are wrapping up a West Coast tour, they will be performing all around their home city of New Orleans this fall with additional new music and videos on the horizon. Visit bonbonvivantmusic.com for more information.

ABOUT: Bon Bon Vivant has been playing music together since 2013, formed in the French Quarter of New Orleans. Locally, BBV is one of the highlighted acts in the New Orleans music scene, Awarded Best Emerging Artist of 2018 by Off Beat Magazine. BBV plays regularly in New Orleans with appearances at French Quarter Fest, Jazz Fest, Bayou Boogaloo and tours regularly spreading the gospel of connectivity, reverence and revelry with their infectious live shows.

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